



BOISE **TIMBERS | THORNS**

2026-2028

SPONSORS & PARTNERS

BTT CORE VALUES



Community Matters

We believe no player succeeds alone. Our alumni, families, and sponsors come together to remove barriers and ensure kids can keep playing, traveling, and growing through soccer. The strength of our community is what makes lasting opportunities possible.

Better Together

Our club was built on unity. By merging two former rivals, we showed that collaboration and shared purpose can achieve more than division. When we work together—with teammates, families, and community—we create something greater than ourselves.

Champion's Mentality

Winning isn't just about medals. It's about discipline, belief, and competing with purpose on and off the field. We prepare our players to carry this mentality into school, careers, and life—becoming champions in whatever path they choose.

Enjoy the Journey

Soccer should be both challenging and fun. We value balance—discipline paired with joy—so players grow, stay motivated, and develop a lifelong love for the game. True success comes when the journey is enjoyed along the way.



BE A PART OF THE TEAM

Join us as a valued sponsor or partner; together, we can uplift our community and elevate soccer in Idaho.

Your support builds a thriving soccer community, creates more growth opportunities, and empowers young athletes to chase their dreams. By partnering with us, your brand will gain visibility and representation at both local and national levels, showcasing your commitment to making a difference.

Let's work together to make an impact—on the field and beyond!



WHY BTT?

PLAYER OPPORTUNITIES

BTT is committed to providing a complete player development pathway, from our young recreational and foundational programs through our competitive programs and professional partnerships. By fostering a positive environment at the earliest stages, building a highly competitive training culture for youth, and offering resources that connect players with colleges, advanced programs, and professional opportunities, we ensure every athlete has a place to grow.

From learning the basics as young athletes to transitioning from high school into college, or continuing their journey after graduation, our pathway supports players at every step. With strong community backing and professional partnerships, we empower athletes to achieve their goals both on and off the field—no matter where they are in their soccer journey.



CAMPBELL WILSON



RYLAN MCPHERSON



SAMMY & LOGAN SMITH



WHY BTT?

WE LOVE OUR COMMUNITY

At BTT, giving back to our community is at the heart of everything we do. We believe in lifting up our community through meaningful outreach and strong local partnerships. Together, we're breaking barriers and building opportunities that truly make a difference.



ASSISTED LIVING FACILITY

WHY BTT?

BRAND OPPORTUNITIES

BTT takes pride in owning and maintaining the only privately operated sports complex in Idaho. Our state-of-the-art facility features a fully lighted field, ample parking, a clubhouse, concessions, and acres of premier natural grass—the finest playing surface in the region.

This exceptional venue offers unparalleled opportunities for advertising, events, and face-to-face marketing. With a vibrant community of over 100 teams, our complex provides an engaged and diverse audience, making it an ideal platform to showcase your brand.



ABOUT OUR DEVELOPMENT PATHWAY

1. Portland Timbers Alliance - Professional Club Partnership
2. Men's and Women's U20+ Development Program UPSL & WPSL
3. Youth Competitive - Elite Clubs National League
4. Recreational - U3-U15 programs



AGES U3-U15

ABOUT THE REC PROGRAMMING

Community & Pathway

The Rec Program connects hundreds of families each season, creating a vibrant community around the sport. For players interested in pursuing soccer at a higher level, the Recreational Program also serves as a natural bridge to the Boise Timbers Thorns Competitive and Developmental Programs, ensuring pathways for growth at every stage.

Emphasis is placed on fun, teamwork, and building confidence, while also teaching the fundamentals of soccer such as dribbling, passing, shooting, and sportsmanship. The environment is designed to be low-pressure, while still introducing players to the values and culture of the Boise Timbers Thorns Club.



ABOUT THE IPL



The Idaho Premier League is a youth soccer league in Idaho designed to raise the level of competitive play across clubs in the state. 10 of the top clubs in Idaho are involved in the growth and development of this league. Boise Timbers Thorns shares the league vision to ignite a lifelong passion for soccer and develop outstanding players, clubs, coaches, and referees.



ABOUT THE IYSA



The Idaho Youth Soccer Association (IYSA) is a non-profit organization serving as the official state affiliate of US Youth Soccer (USYS) and US Soccer, dedicated to fostering the growth, development, and enjoyment of soccer for youth in Idaho. Based in Meridian, ID, it supports recreational and competitive leagues, focusing on sportsmanship, player safety, and training for players and referees across the state.



ABOUT THE ECNL



The Elite Clubs National League (ECNL) is the top youth soccer league in the United States. It provides the highest level of training, competition, and exposure, giving players the best chance to reach college and even professional soccer. With the nation's best clubs and coaches involved, ECNL is the gold standard for player development.



2011 BOISE TIMBERS FC ECNL R1



BOISE THORNS



ABOUT THE UPSL & WPSL



The United Premier Soccer League (UPSL), founded in 2011, is North America's largest pro-development soccer league with nearly 400 clubs nationwide. Positioned as the 4th tier in the U.S. Soccer pyramid, it bridges the gap between youth and professional play, offering a competitive platform for current, former, and aspiring college players without affecting eligibility. With a mission to provide opportunities from grassroots to elite levels, the UPSL features national playoffs, US Open Cup qualification, and expanded programs including UPSL Mexico and the UPSL Women's division.



The Women's Premier Soccer League (WPSL) is the largest and longest-running women's soccer league in the world, entering its 28th season in 2026 with 150+ teams in 40 states. As a USASA-sanctioned Tier 1 amateur league, it provides a premier development pathway for elite collegiate and post-collegiate players.



ABOUT OUR ALUMNI

Boise Timbers Thorns is proud to have alumni competing at the highest levels of the game. Our former players include NWSL and USWNT talents Sofia Huerta and Emily Sams, international professionals like Anakah Evangelista, Ali Skogrand, Anneka Lewerenz, and Kristen Eaton Bruce, and longtime pro Michael Kafari, who has played across MLS, NASL, NISA, and Europe.

We're also represented by standout domestic professionals such as Blake Bodily (Tampa Bay Rowdies) and former MLS defender Logan Emory, now a Division I assistant coach, along with past NWSL player Olivia Smith-Griffitts and trailblazing WUSA goalkeeper Miren Zabala.

Our alumni continue to compete, coach, and inspire at elite levels worldwide—reflecting the strong pathway and player development at Boise Timbers Thorns.



ABOUT THE TIMBERS ALLIANCE



The Boise Timbers | Thorns Soccer Club is an official Portland Timbers and Portland Thorns Alliance Club, giving local players in Idaho a direct connection to one of Major League Soccer's and the NWSL's most respected organizations. This partnership provides Boise athletes with access to top-level development pathways, coaching resources, and unique player opportunities, while aligning the club's values and playing philosophy with the professional Timbers and Thorns programs. Together, the alliance strengthens the bridge between youth, collegiate, and professional soccer in the Pacific Northwest.



ABOUT BTT VIDEO

VIDEO HIGHLIGHT



Brittany Houghton
BTT Youth Program - Administrator



BY THE NUMBERS

1500+ TOTAL MEMBERS IN 2025

BOYS 91% | GIRLS 94%

OF GRADUATING SENIORS
COLLEGE PLACEMENT 2018-2025

729 COMPETITIVE PLAYERS 2025

792 REC PLAYERS 2025

12 PROFESSIONAL ALUMNI OVERALL

100 SEMI PRO PLAYERS 2025



BY THE NUMBERS SOCIAL MEDIA

LAST 90 DAYS (AS OF FEB 20, 2026)

LAST 365 DAYS (FEB 20, 2025 - FEB 20, 2026)



Account insights

Views ⓘ

275,908

Views

Followers 44%

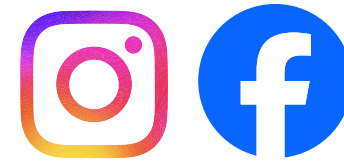
Non-followers 56%

Accounts reached 17,502



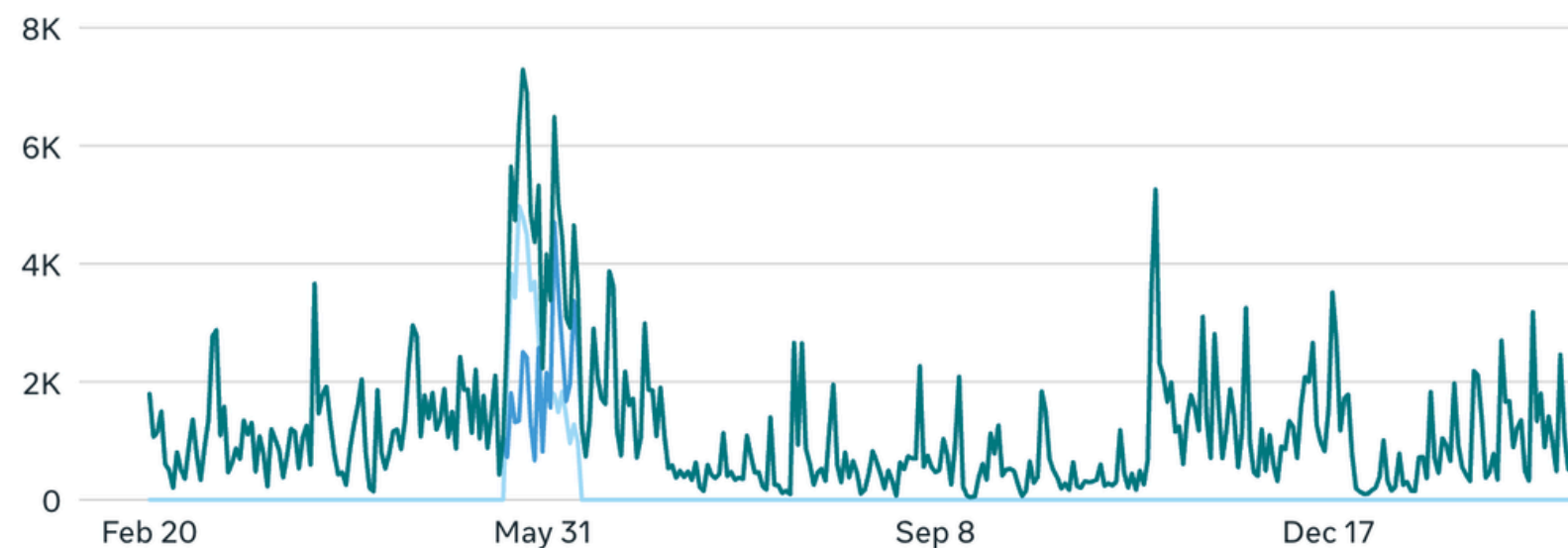
Content overview

All Posts Stories Reels Live



Breakdown: Organic/ads ▾

Views ⓘ **436.0K** 3-second views ⓘ 10.3K ↑ 186.7% 1-minute views ⓘ 672 ↑ 1.0K% Content interactions ⓘ 6K ↑ 18.4% Watch time ⓘ 2d 23h ↑ 361.4%



Views breakdown

Feb 20, 2025 - Feb 20, 2026

Total **435,994**

From organic **387,406**

From ads **48,587**



PROGRAM CURRENT NEEDS



LEAGUE & TEAM FEES

- COACHES LICENSE
- REFEREE FEES
- INDOOR/TURF TRAINING SPACE RENTAL
- COACHING EDUCATION
- US CLUB AND YOUTH CARDS
- ALLIANCE FEE
- ENTRY FEES FOR LEAGUES
- REGISTRATION FEES
- STAFF EXPENSES

UNIFORM KITS & GEAR

- COACHING GEAR
- PLAYER GEAR (BACKPACKS, JACKETS, TRAINING SWEATPANTS, ETC.)

FACILITY

- FIELD MAINTENANCE
- COMPLEX UPKEEP
- FIELD AND TRAINING EQUIPMENT

EVENTS

- FIELD MAINTENANCE
- RENTALS
- STAFF
- SECURITY
- REGISTRATION/CERTIFICATIONS/PERMITS

PROJECTED ANNUAL COSTS: \$2.3 MILLION



FUTURE NEEDS

- *FACILITY LIGHTS*
- *TURF*
- *SECOND FACILITY*
- *COACHING TRAINING*

1. *LIGHTS- ALLOW FOR MORE TRAINING/GAME OPPORTUNITIES*
2. *TURF- ALLOWS FOR MORE TRAINING/GAME OPPORTUNITIES, CUTS MAINTENANCE COSTS, ALLOWS FOR YEAR-ROUND TRAINING AND GAMES*
3. *SECOND FACILITY- ALLOWS FOR GROWTH, AND MORE TRAINING/GAME OPPORTUNITIES*
4. *COACHING TRAINING- HELPS GROWTH OF CLUB, PLAYER DEVELOPMENT, AND COACHING DEVELOPMENT*

PROJECTED FUTURE COSTS: \$7.5 MILLION

BTT OPERATES AS A PRIVATELY FUNDED NONPROFIT ORGANIZATION WITH NO CITY SUBSIDY. ALL SPONSORSHIP REVENUE IS REINVESTED INTO PLAYER DEVELOPMENT AND FACILITY IMPROVEMENTS.





READY TO JOIN THE BTT TEAM?

*Contact us to create your custom package and help
continue to give players in Idaho opportunities!*

Kelly Potter | Marketing Director

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