



BOISE TIMBERS | THORNS

PICKLEBALL FUNDRAISER

2026

ABOUT THE PADDLES FOR PLAYERS FUNDRAISER

Paddles for Players is a fun, community-driven fundraiser supporting Boise Timbers Thorns Soccer Club.

Every dollar raised helps fund player scholarships and directly supports the club as a whole—fueling player development opportunities, expanded resources, coaching education, and programs that help shape confident athletes and leaders.

By supporting this event, you're investing in better players on the field and stronger individuals off the field, ensuring access, growth, and opportunity for every player in our club.



FEBRUARY 7TH, 2026
HOSTED AT THE FLYING PICKLE

SAMPLE EVENT LOGO

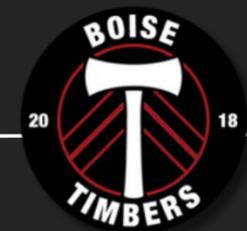


HOW YOUR SUPPORT HELPS

- PROVIDES FINANCIAL SUPPORT SO MORE ATHLETES CAN ACCESS COMPETITIVE SOCCER.
- OPENS DOORS TO HIGHER-LEVEL TRAINING, COACHING, AND DEVELOPMENT PROGRAMS.
- REDUCES FINANCIAL PRESSURE ON FAMILIES, ALLOWING ATHLETES TO STAY FOCUSED.
- ENABLES PARTICIPATION IN TOURNAMENTS, TRAVEL EVENTS, AND COLLEGE-EXPOSURE OPPORTUNITIES.
- BOOSTS ATHLETES' CONFIDENCE AND SENSE OF BELONGING BY SHOWING COMMUNITY SUPPORT.

BENEFITS:

- STRENGTHENS YOUR COMPANY'S REPUTATION BY SUPPORTING YOUTH DEVELOPMENT AND LOCAL FAMILIES.
- INCREASES BRAND VISIBILITY THROUGH CLUB EVENTS, DIGITAL RECOGNITION, AND COMMUNITY ENGAGEMENT.
- BUILDS POSITIVE COMMUNITY CONNECTIONS WITH AN ACTIVE, APPRECIATIVE AUDIENCE THAT VALUES BUSINESSES THAT INVEST IN LOCAL ATHLETES.



HOW YOUR SUPPORT HELPS



LEAGUE & TEAM FEES

- COACHES LICENSES
- REFEREE FEES
- INDOOR/TURF TRAINING SPACE RENTAL
- COACHING EDUCATION
- US CLUB AND YOUTH CARDS
- ALLIANCE FEE
- ENTRY FEES FOR LEAGUES
- REGISTRATION FEES
- STAFF EXPENCES

UNIFORM KITS & GEAR

- COACHING GEAR
- PLAYER GEAR (BACKPACKS, JACKETS, TRAINING SWEATPANTS, ETC.)

FACILITY

- FIELD MAINTENANCE
- COMPLEX AND FACILITY UPKEEP
- GAME AND TRAINING EQUIPMENT

EVENTS

- FIELD MAINTENANCE
- RENTALS
- STAFF
- SECURITY
- REGISTRATION/CERTIFICATIONS/PERMITS

PROJECTED ANNUAL COSTS: \$2.3 MILLION





HELP US REACH OUR FUTURE GOALS

- *LIGHTS*
- *TURF*
- *SECOND FACILITY*
- *COACHING EDUCATION*
- *ROBUST SCHOLARSHIP FUND*

PROJECTED FUTURE COSTS: \$7.5 MILLION



SPONSOR PACKAGES

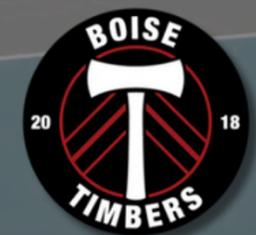
\$3,000 | TITLE SPONSOR

- **Digital Marketing:** Your brand's logo will appear on the BTT website, the Flying Pickle Registration page, and all event media.
- **Marketing:** All event signage, posters, flyers, and 1 custom court sign on the championship court.
- **Naming Rights:** Your brand receives exclusive naming rights to the Paddles for Players Tournament. Your brand logo will be included in the official tournament logo and all marketing and media materials.
- **Newsletter:** Representation in our quarterly newsletter - 1 year
- **1 Complimentary tournament teams' entries, reserved courtside table**
- **Brand logo representation on the front of event shirts distributed to participants.**

**YOUR LOGO
HERE**



SAMPLE SPONSOR WITH SAMPLE LOGO



SPONSOR PACKAGES

\$1500 | Event Shirt Sponsor (Back)

- Your brand logo is featured on all event shirts distributed to participants and worn by staff
- Digital Marketing: Website and one (1) social media post

\$1000 | Event Shirt Sponsor (Back)

- Your brand logo is featured on the back of all event shirts distributed to participants
- Digital Marketing: Website

\$500 | Event Staff Shirt Sponsor (Back)

- Your brand logo is featured on the back of all event shirts worn by staff
- Digital Marketing: Website

STAFF SHIRTS



PARTICIPANTS SHIRTS



SAMPLE SPONSORS AND DESIGNS - DESIGNS ARE SUBJECT TO CHANGE



SPONSOR PACKAGES

\$200 Raffle Prize Basket

- Your brand logo provides a raffle prize of items worth a minimum of \$200
- Your brand receives representation at the event
- Your brand is featured on the Boise Timbers Thorns website for raffle ticket purchases

Individual Raffle Items

Do you have an item you would like to donate? Please contact kelly.potter@boisetimbersthorns.org

1st Place Prize Donation

- Your brand logo provides a prize for the 4 division champions (Intermediate+ Men and Women, Beginners Men and Women)
- Your brand receives representation at the event
- Your brand is featured on the Boise Timbers Thorns website



SAMPLE SPONSORS AND DESIGNS - DESIGNS ARE SUBJECT TO CHANGE



SPONSOR PACKAGES

\$400 | COURT SPONSOR

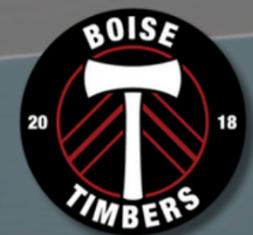
- Your brand logo featured on a “Proud Sponsor Sign” during the event.

\$200 | CO-COURT SPONSOR

- Your brand logo featured on a co-branded “Proud Sponsor Sign” during the event.



SAMPLE EVENT SIGN - DESIGNS ARE SUBJECT TO CHANGE





READY TO JOIN THE BTT TEAM?

*Contact us to create your custom sponsorship package
and help continue to give players in Idaho opportunities!*

Kelly Potter | Marketing Director

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kelly.potter@boisetimbersthorns.org
